



isec 2018

Ireland's Security and Fire Expo

Media Partner



Marketing and
Sponsorship Opportunities

ISEC 2018 has a range of marketing and sponsorship opportunities to cater for all budgets.

ISEC 2018 Exhibitor Costs:

Stand cost:

The cost to exhibit remains at €235 per sq.m. for stands with a shell scheme package and €210 per sq.m. for floor space only stands.

Shell scheme package includes your side and back walls, power and lighting and your company name over the stand.

For ISEC 2018 we are also including a **10% discount** on all stands booked before the end of December 2017.

Exhibitor Marketing Package:

- 4 month ad in Riskmanager.ie - 300 x 250px = €1200.00
- 1 A4 Ad in Show Catalogue = €1000.00
- 1 Direct Mailshot to the Riskmanager.ie database = €500.00

Cost: €2700.00

Book this package and get a discount of €1000.00

Total Cost = €1700

ISEC 2018 Bag inserts:

Flyers & Brochures (maximum 8 pages)

Cost = €500.00

ISEC 2018 Sponsorship Opportunities:

- 1 ISEC 2018 Interview area**
Sponsorship cost: €2500.00
- 2 ISEC 2018 Visitor Bags**
Your company logo will be displayed on all catalogue bags
Sponsorship cost: €2500.00
- 3 ISEC 2018 Show Catalogue**
Company logo will be displayed at the front of all official show catalogues
Sponsorship cost: €2500.00
- 4 ISEC 2018 Refreshment Area**
Company logo to be displayed on all signage related to the refreshment area
Sponsorship cost: €1500.00
- 5 ISEC 2018 Lanyards:**
Company logo to be displayed all ISEC visitors lanyards
Sponsorship cost: €1500.00
- 6 Ceiling canopies:**
Hanging canopy with company logo (6280mm x 1000mm)
Cost: €1450